



CRUISE SHIP
INTERIORS
AWARDS

15 JUNE 2020 | FAENA FORUM, MIAMI

AWARDS 2020
SPONSORSHIP OPPORTUNITIES

A PLATFORM TO RECOGNISE

Founded by the Cruise Ship Interiors team after a well-attended launch event in Miami, the Cruise Ship Interiors Awards (CSIA) will provide a platform to recognise the vast and diverse talent that is so abundant in the cruise interiors industry. The first-ever CSIA will recognise and reward excellence in cruise interior design and welcomes interior designers, architects, and outfitters to submit their projects, spaces and products into the running to win one of a series of prestigious awards.

Organised by Cruise Ship Interiors Expo, the leading portfolio of cruise interiors events, CSIA offers a benchmark for the industry's most exciting design and is set to grow into a prestigious accolade provider.

Taking place ahead of next year's expo and conference on June 15, 2020, the CSIA will welcome the entire design community, cruise lines, and more to the Faena Forum. A Miami landmark known for its distinct Art Deco design, the Faena Forum is the ideal setting to house the awards, which will pay tribute to the best and brightest minds in design. Based in the heart of the global cruise capital, all the major design studios and cruise lines are expected to be in attendance.

The awards will cover 20 categories, from best cabin design to best newbuild project. Finalists will be chosen by an expert judging panel from various cruise lines and the winners will be voted on by the industry!



JUDGES



DEE COOPER
Senior Vice President of Design



PETRA RYBERG
Head of Design



GEORGE SCAMMELL
Director of Interior Design & Operations



PETU KUMMALA
Senior Director of Interior Design & Architecture



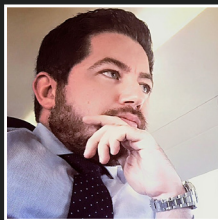
MY NGUYEN
Director of Interior Design & Operations



ALISON CLIXBY
Director Hotel Design & Projects



ANDREA BARTOLI
Principal Manager - Outfitting



ANTONIO DI NENNO
Lead Architect New Buildings



PARIS SWANN
Director, Architectural Design, Newbuild and Innovation

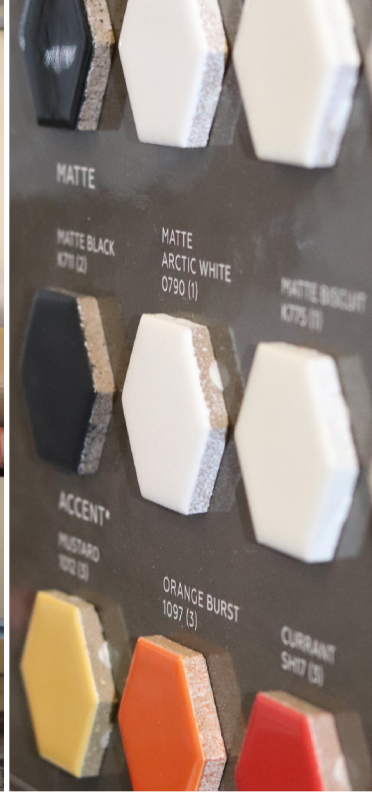


COLIN GANT
Vice President Vessel Refurbishment



ANDREW PORTER
Design Manager





SPONSORSHIP OPPORTUNITIES

CSIA welcomes you to sponsor the first-ever awards ceremony. Cement your name in the cruise interiors industry by participating as a sponsor at the awards. By supporting this newly formed event, you will certify your place as a key player in the industry, as well as having the opportunity to showcase your brand in front of the world's leading design studios, cruise lines, architects, and more.

Opportunities to showcase your brand through sponsorship vary, with prices beginning at just \$4000, meaning there's something for everyone, whether you're just starting out or an industry veteran. Key opportunities to demonstrate your brand include a primary feature in the Cruise Ship Interiors Show Guide, which will be seen in print by thousands of attendees, including C-suite job titles from leading cruise lines, design studios, and outfitting firms.



CATEGORIES

SPACES

- Best Cabin Design
- Best Restaurant Design
- Best Spa/Wellness Design
- Best Bar/Club Design
- Best Public Space
- Best Outdoor Space

PRODUCTS

- Best Furniture
- Best Floor Covering
- Best Lighting
- Best Art
- Best Innovation
- Sustainable Product of the Year

PROJECTS

- Best Newbuild
- Best Refurbishment
- Best Rebrand
- Best Short Drydock
- Best Long Drydock
- Best Signage



SPONSOR AN AWARD AND RECEIVE:

- Sponsor logo on all Awards promotional material
- Sponsor logo on CSIA website
- Corporate Branding on entrance photos background
- Complimentary ticket to the Gala Dinner
- Opportunity to present award on the night
- Logo on the Official Awards Brochure
- Advertisement in the CSI Expo Show Preview
- Advertisement in the CSI Show Guide
- Sponsor's logo on awards certificate

Award Sponsorship priced at \$4,000



OTHER OPPORTUNITIES

| | LEAD SPONSOR | CHAMPAGNE RECEPTION SPONSOR | ENTERTAINMENT SPONSOR | AFTER PARTY SPONSOR | TABLE SPONSOR | PHOTO BOOTH SPONSOR | INVITATION SPONSOR |
|--|--------------|-----------------------------|-----------------------|---------------------|---------------|---------------------|--------------------|
| Sponsor logo on all Awards promotional material | X | X | X | X | X | X | X |
| Sponsor logo on CSIA website | X | X | X | X | X | X | X |
| Logo on step & repeat | X | X | X | X | X | X | X |
| Complimentary tickets to the Gala Dinner | 2 | 1 | 1 | 1 | 1 | 1 | 1 |
| Logo on the Official Awards Brochure | X | X | X | X | X | X | X |
| Advertisement in the CSI Expo Show Preview | ½ PAGE | ¼ PAGE | ¼ PAGE | ¼ PAGE | ¼ PAGE | ¼ PAGE | ¼ PAGE |
| Advertisement in the CSI Show Guide | ½ PAGE | ¼ PAGE | ¼ PAGE | ¼ PAGE | ¼ PAGE | ¼ PAGE | ¼ PAGE |
| Opportunity to give a welcome speech | X | | | | | | |
| Opportunity to send one dedicated e-blast to our Awards mailing list | X | | | | | | |
| Exclusive host of the Champagne reception | | X | | | | | |
| Exclusive sponsor of the Entertainment for the evening | | | X | | | | |
| Exclusive host of the after party | | | | X | | | |
| Sponsor's logo on awards certificate | X | | | | | | X |
| Sponsor logo on step clings | X | | | | | | |
| Sponsor logo on wall clings | X | | | | | | |

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|--------------|-----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Price | \$17,950 | \$9,950 | \$9,950 | \$9,950 | \$4,950 | \$4,950 | \$3,950 |
|--------------|-----------------|----------------|----------------|----------------|----------------|----------------|----------------|



GET IN TOUCH

If you would like to discuss any of these sponsorship opportunities in more detail, please do not hesitate to get in touch. Alternatively, if you have your own sponsorship idea you would like to discuss, we'd love to hear from you.



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