

CROWN'S EDGE

AWARD CATEGORY: BEST ONBOARD EXPERIENCE

SUBMISSION: CROWN'S EDGE, THRILL ISLAND, ICON OF THE SEAS

LEAD DESIGNER: JANETTE RESTREPO - ROYAL CARIBBEAN GROUP, JORDI ESTEBAN STUDIO, ROBERT SOLDI DESIGN

Royal Caribbean is renowned for delivering exhilarating experiences to guests, and with Icon of the Seas, we're taking thrills to the next level. The ship introduced a groundbreaking themed neighborhood entirely dedicated to adventure: Thrill Island. At the heart of this neighborhood is **Crown's Edge**, Royal Caribbean's most daring and unique attraction, combining a series of challenging obstacles, a surprise drop suspended 150 feet above the ocean, and a breathtaking glide that completes the journey. This first-ever-at-sea experience pushes the boundaries for even the bravest souls.

Crown's Edge is more than just an attraction; its distinctive location alongside the edge of the renowned Crown & Anchor and immersive design make it a one-of-a-kind experience that can't be replicated. The anticipation builds at every turn, keeping guests on the edge of their toes and offering a keepsake they can share with loved ones—a sharable video and photos capture every thrilling moment.

The experience begins inside homebase - where guests are challenged, and the story comes to life. The attraction's design inside *homebase* enhances the thrill, with vibrant colors that intensify as the experience progresses. The Crown & Anchor serves as the focal point, while all supporting structures blend seamlessly with the environment, ensuring that Crown's Edge stands out as the ultimate thrill. To elevate the excitement, **Crown's Edge** features an adventurous backstory. Legendary explorer Captain Crown charted the course but was never seen again. Some say he escaped, while others believe he was lost forever to the void below. Now, only the boldest explorers can attempt to follow his path on to escape Thrill Island.

As guests gear up in their bold jumpsuits, harnesses, and helmets, they ascend a yellow "cocoon"-like structure, keeping them immersed in the experience as they head up to Deck 17. After conquering a series of broken bridges, unstable stepping paths, the infamous trap door, and a glide experience - guests have officially conquered Crown's Edge - the ultimate thrill of a lifetime.









EXIT

EDGE