



THE URGE TO EXPLORE SPACE



NEW: The wool concept

100% pure wool carpet for your marine interior

100% wool carpet combines luxurious comfort and superior aesthetics into an experience crafted to pamper all senses. Featuring extreme colour saturation, pre-dyed wool excels in adding depth and contrast to your premium floor design. So, if you seek the exquisite look and feel that only emanate from an entirely natural yarn, we offer the finest selection of 100% pure new wool, crafted from extra-long and thus extra-durable wool fibres originating from the UK.

All colours possible

Whether your interior is tailored to create an energetic space buzzing from vibrant colours, a soft setting toned down by natural hues or a classic combination of shades rich in traditions, colours are essential for creating the luxurious ambience experienced on cruise ships. With [The wool concept](#), your colour choice is completely free and unlimited, so in reality you can choose from thousands of shades. Whether inspired from a piece of vintage fabric, a Pantone chart or yet undecided, we can meet your colour requests.

All patterns possible

From opulently majestic to soft organic or strictly minimalist expressions, we create entirely customised patterns suiting all requirements of your project. Each custom request is unique and so is our approach to fulfilling it. While meeting your design brief, our creative team is your guarantee that our high standards of craftsmanship, comfort and quality are always met.

The wool constructions

The thick, almost bouncing, wool carpet surface adds a multi-sensuous dimension to your interior and brings improved acoustics when effectively capturing and holding onto noise. Our heavy commercial wear rated 100% pure new wool carpet is crafted from extra-long and therefore extra-durable fibres to ensure a prolonged luxurious look.

Choose from four premium wool constructions and benefit from their individual capabilities when it comes to patterns and textural effects.



Three extra benefits to ease your decision

- **Visualisation:** Throughout the process, we make sure to visualise your carpet through samples and large-scale paper prints which ease your decision-making. A small prototype in real materials allows you to feel the exquisite yarn, evaluate the pattern details and sense the chosen colour combinations. In addition, a large paper print is supplied to visualise the pattern scale while also giving a realistic impression of the look in full. The 2D design presentation combines your floor plan and design idea to validate pattern proportions and positions while the 3D ditto visualises your carpet in an interior setting.
- **Adapted width:** A unique feature, we're able to adjust the production width, thereby reducing waste and environmental impact while minimising cost and installation time. We offer two standard widths of 400 and 500 cm, but any widths from 300 cm are possible to match the actual room size as closely as possible.
- **Pre-cut to size:** Make the most of our pre-cut service where we cut your carpet to size before shipment. An ideal option for rooms and corridors on cruise ships that'll reduce your installation time significantly. Also, skirtings can be done before shipment and rolled separately to make handling on site much easier.

Your more sustainable choice

We want to create the world's most sustainable carpets. It's an ongoing process where we continuously set up new goals and initiatives within five focus areas. [Read more about our ambitious 2030 goals.](#)

Separating wool and nylon fibres in mixed qualities after use is one of the main environmental challenges today. However, by introducing our 100% wool carpet, we've taken another step towards a circular system. As this carpet is crafted from a completely natural and renewable resource, it's a more sustainable option than mixed wool/nylon qualities when taking the entire carpet's life cycle into account. We aim at becoming able to separate the carpet backing and turn it into completely new products, which will make pure wool carpet an even more sustainable choice.

In addition, the comfortable wool underlay brings higher insulation effects than comparable fibre types, which results in energy and cost savings. And it even impacts the room temperature to be perceived higher than it is, thereby adding further comfort to the luxurious experience.

Top 1% sustainability performance

Our sustainability excellence has been recognised by EcoVadis with the highest score in its class. EcoVadis is the world's leading sustainability rating agency, and they rank the CSR performance of 100,000 companies in 160 countries. [The Platinum ranking puts us in the top 1%.](#)

Recap: Your 100% wool advantages

- Premium 100% wool constructions in four different weights to match any wear and budget requirements
- Pre-dyed yarn with extreme colour saturation
- Custom design with assistance from our skilled designers free of charge
- All colours imaginable at no extra cost
- Four or five meters plus special narrower widths to optimise usage and minimise waste whilst creating savings in your total budget
- Two backing options
- Optional integrated underlay
- Room and corridor carpets pre-cut to size before shipping for a quick installation and short lead time on your cruise ship