

CUNARD - QUEEN ANNE
ATRIUM & QUEEN'S ROOM RETAIL



CSI 2024 AWARDS

TRAVEL



CRAFTSMANSHIP



BRITISHNESS



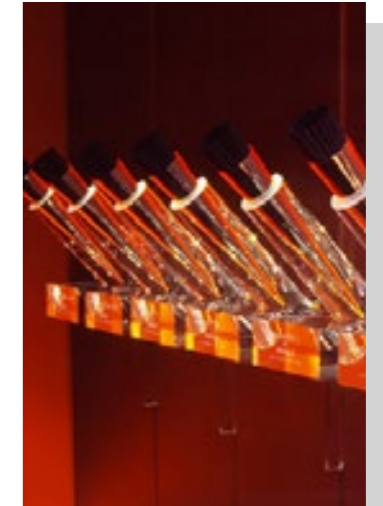
BOLD



PATTERNS



COLORS



MIX OF CREATIVE UNIVERSES, INSPIRATIONS AND MULTIPLE EXPERIENCES. A WORLD OF VISUAL AND OLFACTORY SENSATIONS IN WHICH THE SENSES ARE SOLICITED CONSTANTLY, BETWEEN MEMORY, PRESENT AND FUTURE...





ATRIUM RETAIL

Aboard Queen Anne, Sybille de Margerie has redefined maritime shopping with a sophisticated blend of form, function, and aesthetic innovation.

Leveraging her expertise in high-end hospitality design, she crafted a retail environment that merges fluidity and elegance, inviting guests to explore and engage.

The retail layout features meandering pathways that guide guests seamlessly from one area to another conferring a sense of limitlessness and enhancing the spatial connectivity and encouraging discovery. This design ensures a cohesive yet varied shopping experience, reflecting Cunard's luxury heritage and their timeless elegance.





Natural light floods the retail spaces through expansive windows, framing stunning sea views and enhancing the sense of openness.

Reflective surfaces, soft textures, and refined finishes create a dialogue between indoor and outdoor spaces, evoking understated luxury.





QUEENS' ROOM RETAIL

The design incorporates neutral tones, luxurious fabrics, and high-gloss finishes, creating an atmosphere of refined elegance that blends contemporary trends with timeless sophistication.

Sybille de Margerie's approach to Queen Anne's retail spaces exemplifies masterful design, offering a seamless blend of tradition, innovation, and luxury.





QUEENS ROOM RETAIL



SYBILLE DE MARGERIE
PARIS

CUNARD

QUEEN
ANNE